



pristered

architecture + branding

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portfolio 2019



architecture can be defined as:

the manipulation and organization of materials to allow for new realities



Zachary Meade
Owner
CA licensed architect C 36088

zach@pristereo.com
714 331 6316

MArch Newschool of
Architecture & Design
in California

multiple IIDA award winner

Lund University in Sweden
Urban Studio

Vienna School of Applied Arts
Digital Design Studio

Zach has practiced architecture in the
USA, Australia, & New Zealand

Revit specialist

Pristereo is an architecture firm focused on residential and small commercial projects based in San Francisco, CA. The firm is owned by California licensed architect Zachary Meade.

Zach spent the six years prior to starting Pristereo with **Blitz** in San Francisco designing workplaces for technology companies in Silicon Valley and abroad. He has designed spaces for **Google, Microsoft, Zendesk, Twilio**, and others. Zach's design work has won two International Interior Design Association awards, and his work has been published extensively. With his commercial experience, Zach is fully fluent in **California Building Code** requirements and accessibility requirements.

Prior to his time in the Bay Area, Zach practiced at a wide range of international architecture firms in the US, Australia, and New Zealand including **Woods Bagot, Hayball**, and **Athfield Architects**. At these firms, Zach worked as a project designer on many residential, commercial, and civic buildings and competitions. Zach also became a **BIM specialist** during his time abroad, focusing on the forefront of architectural design technologies.

In 2018, Zach started Pristereo with the goal of focusing on a few projects a year, where he can dedicate his time to **learning and mastering his client's visions**, goals, aspirations, and project requirements. Pristereo seeks to create only the most successful and thoughtful work through the careful, considered practice of architecture and design.

Services provided:

- Full architectural services
- Code compliance review
- Graphic Design and Branding
- BIM assistance in Autodesk Revit

cover image photography credit: Stuart Murchison



*all work this page completed during employment at Blitz in California
photography credit: Nicole England

work samples - architecture*



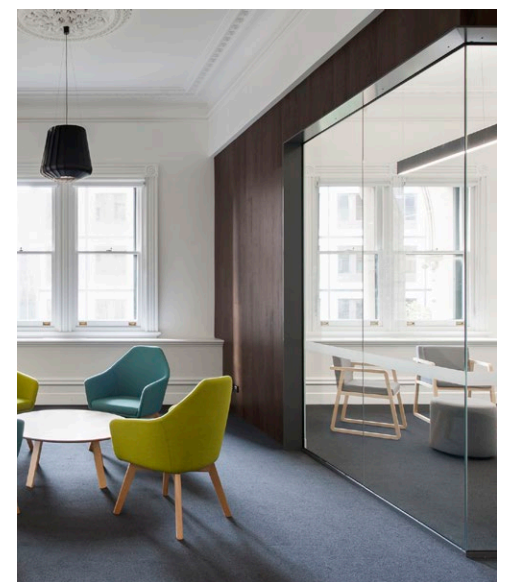
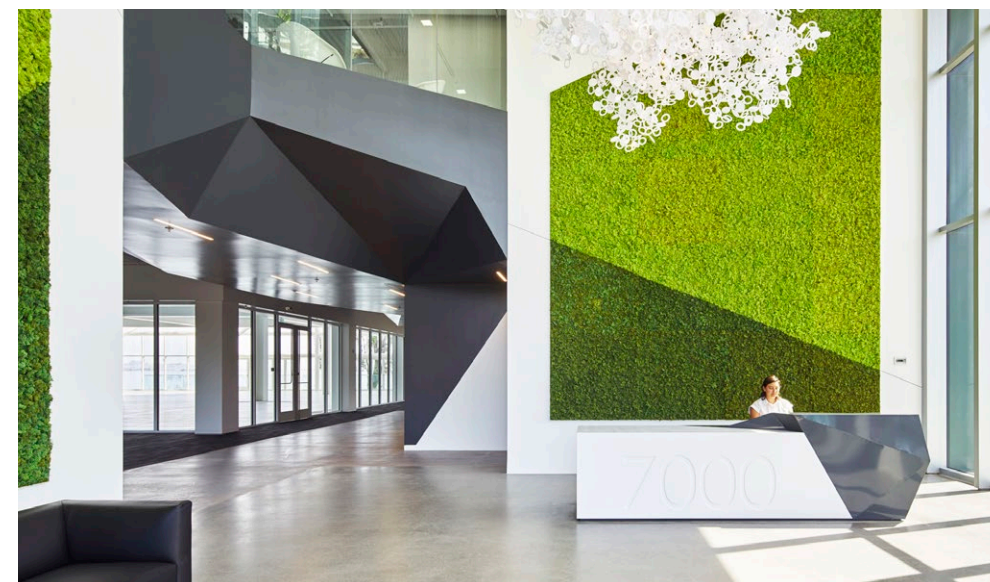
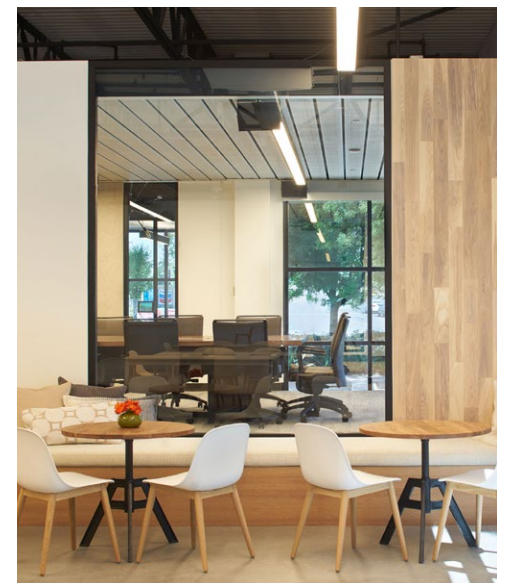
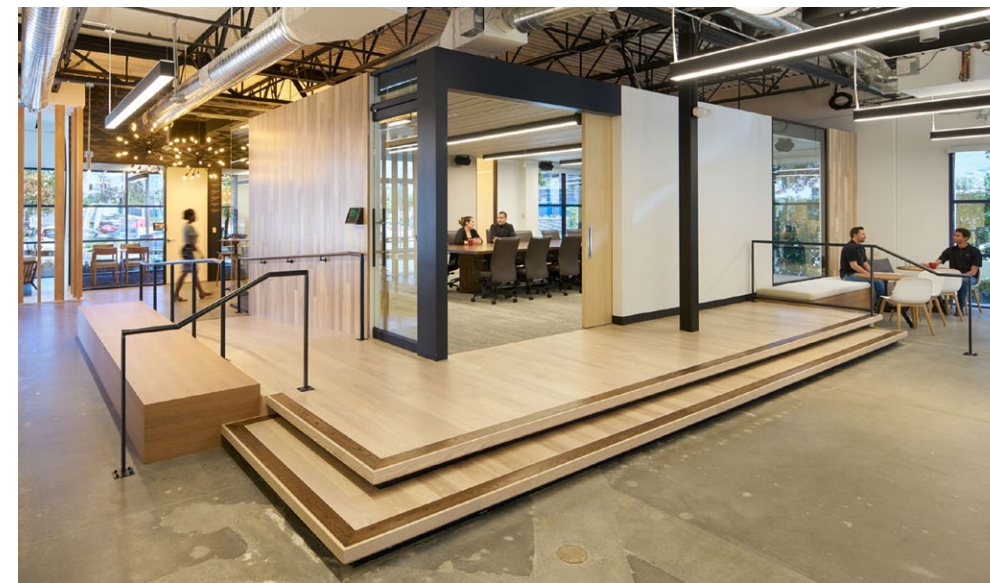
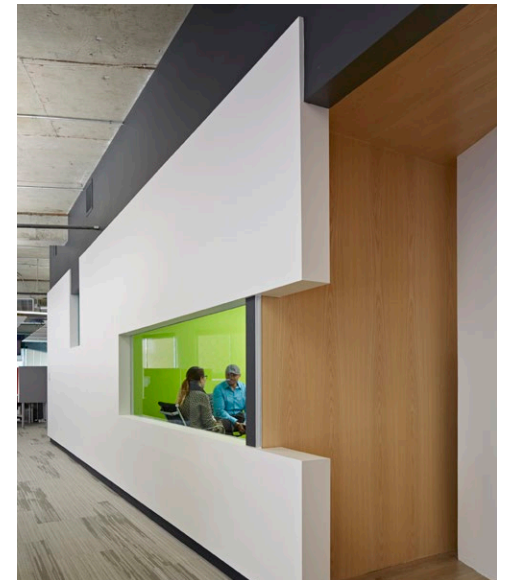
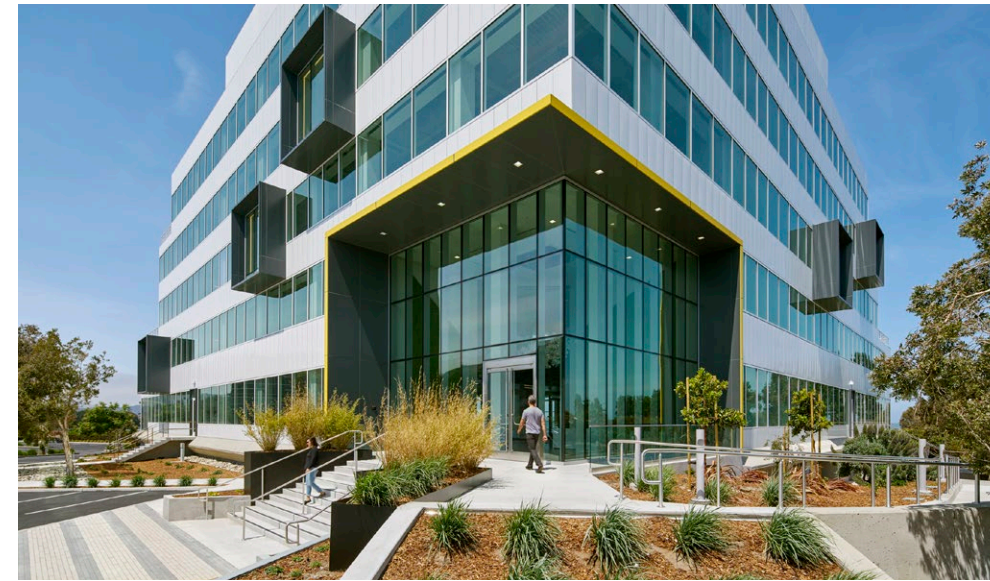
Within many of his designs, Zach has employed large architectural moves to help delineate space and create hierarchy.

Often realized through “buildings within buildings”, large forms wrap, contain, and have defined spaces in both his exterior and interior work. The images to the right of this page show a breadth of folded forms, encompassing shapes, raw materials, and purposeful openings that guide people through architectural volumes, and create fun, inviting spaces in a variety of use cases.

Architecture should be fun, and the creation of space should evoke possibility, excitement, and engagement.

Zach’s involvement in these projects included space planning, architectural design, code compliance review, and construction oversight. Zach produced initial concept sketches, permit drawings and jurisdiction coordination, final construction documentation, and construction administration on these projects.

work samples - architecture*



*all work this page completed during employment at Blitz in California
photography credits: Bruce Damonte, Nicole England
pristereio - zachary meade CA licensed architect 7

work samples - hospitality*

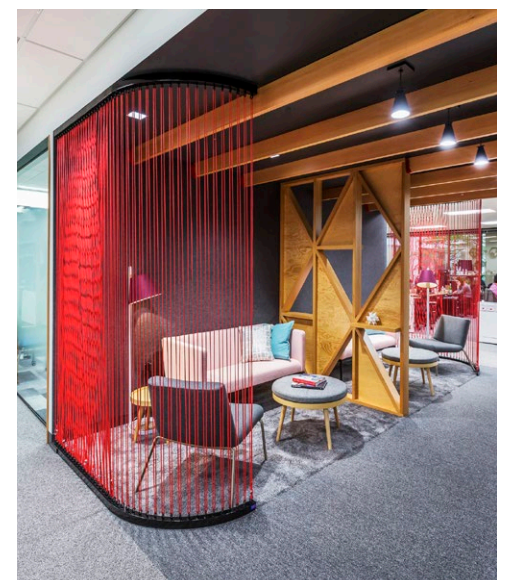
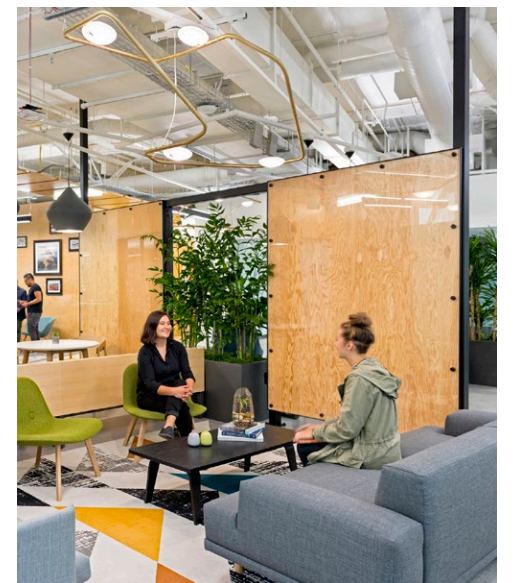
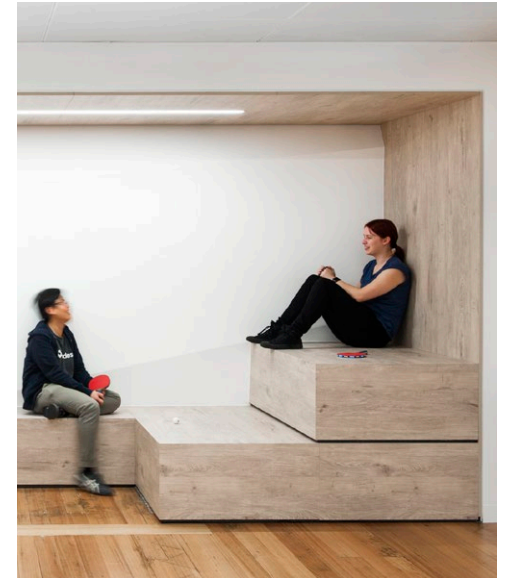


Through his work in the technology sector, Zach has been able to create a variety of spaces that are applicable to hospitality and small commercial design. Lunch spaces, collaborative zones, and visitor reception areas all illustrate these qualities. The images to the right show unique space dividers, custom furniture designs, kitchen spaces, café and bar layouts, and retail sensibilities.

Good design creates good business, and Zach will further explore the ideas above through Pristereio. By working with clients and diving deep into their business requirements, Pristereio will create spaces that **help clients realize their business goals**, while creating unique and fun opportunities at the same time.

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work samples - hospitality*



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photography credits: Nicole England, Marco Zecchin, Jasper Sanidad

work sample - townhomes



This duplex townhome is the first built project designed by Pristere. Designed across two subdivisions where a single family home previously lived, the site is located within both an urban transit corridor and suburban setting.

The project design needed to balance the needs for increased density while also sitting well within the neighborhood context. The large three bedroom 2,000 sf **units were articulated into separate masses to create the illusion of a series of smaller spaces** and avoid a singular heavy mass. Landscaping and stepped pathways were influenced by a nearby neighborhood creekside walking path.

Pristereo produced a series of digital renderings in-house to readily convey to the client proposed concepts for both the building exterior and interior spaces. These renderings evolved over time, and the final iterations are shown here.

Pristereo's services for this project included Schematic Design, Design Development, Planning Department submittal and approved design, structural coordination, and working drawing pricing package.

work sample - townhomes



photography credit: Stuart Murchison

work sample - townhomes



rendering taken from frontyard

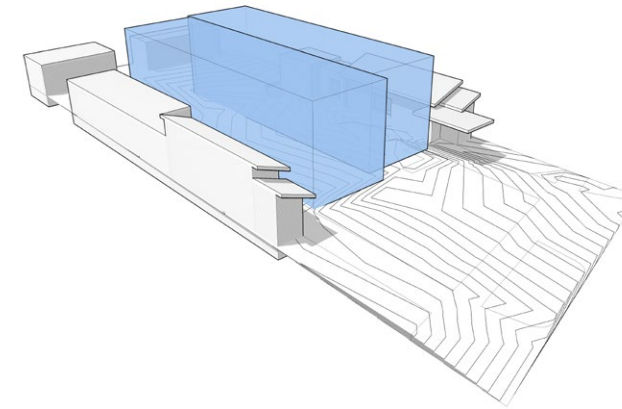


rendering taken from living space

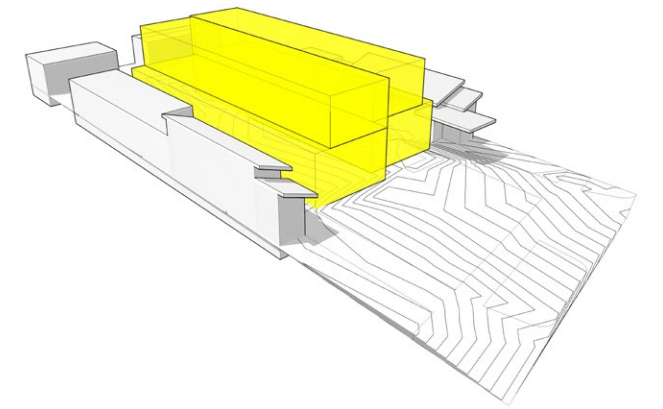
work sample - townhomes



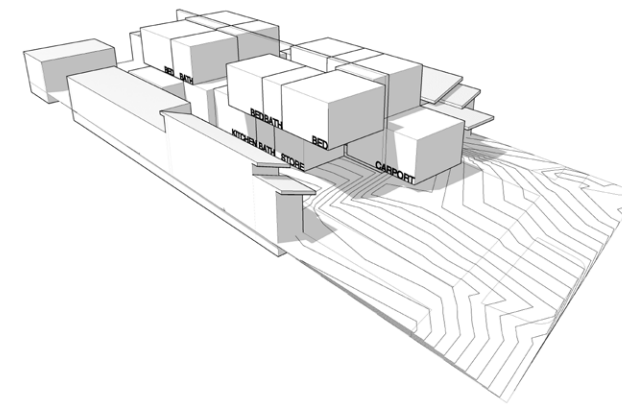
Project Concept Illustration



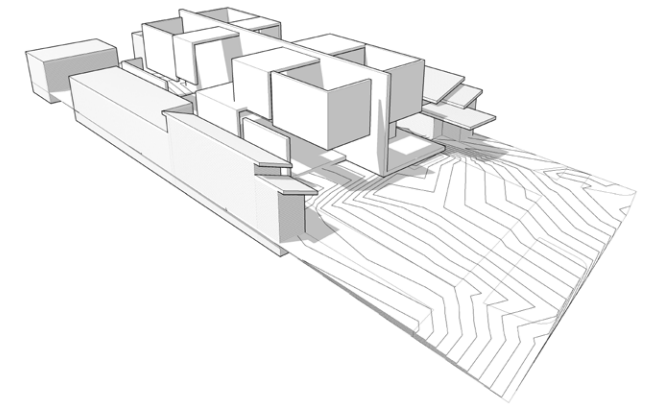
1
Two units extruded on the site



2
Town planning require setbacks

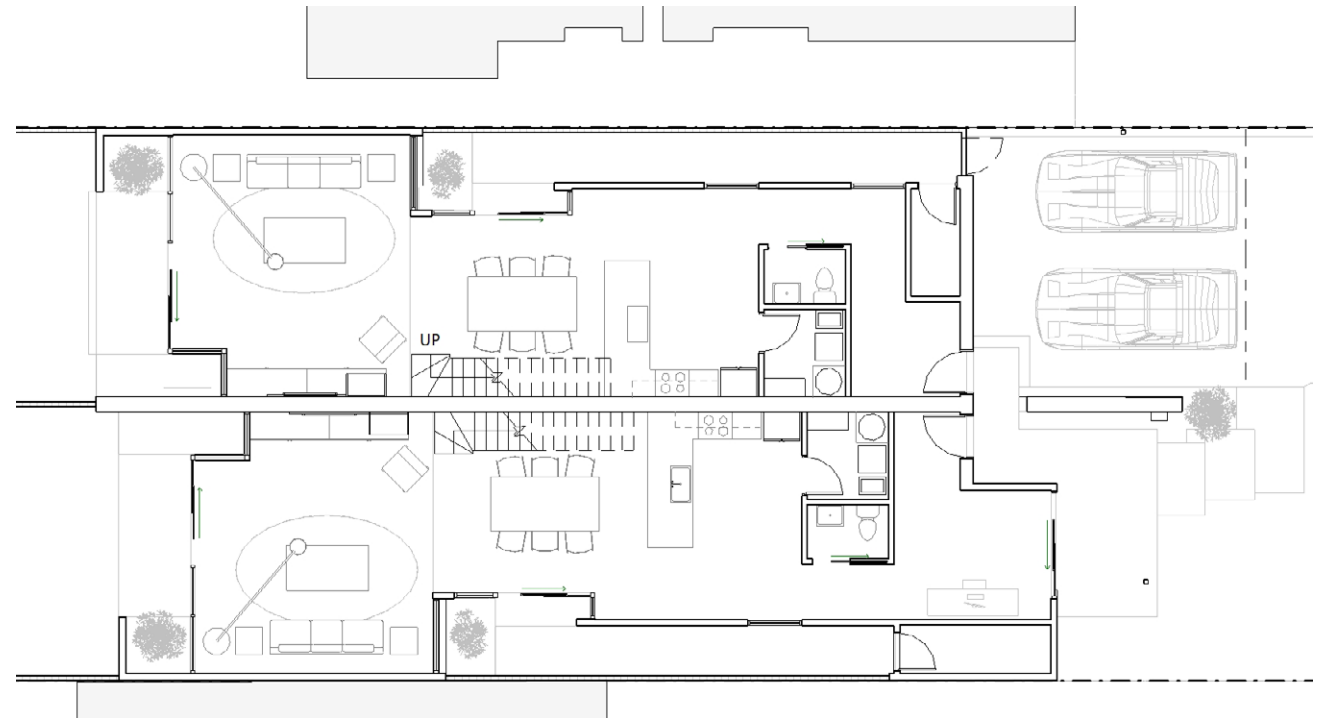


3
Required spaces broken down into separate masses

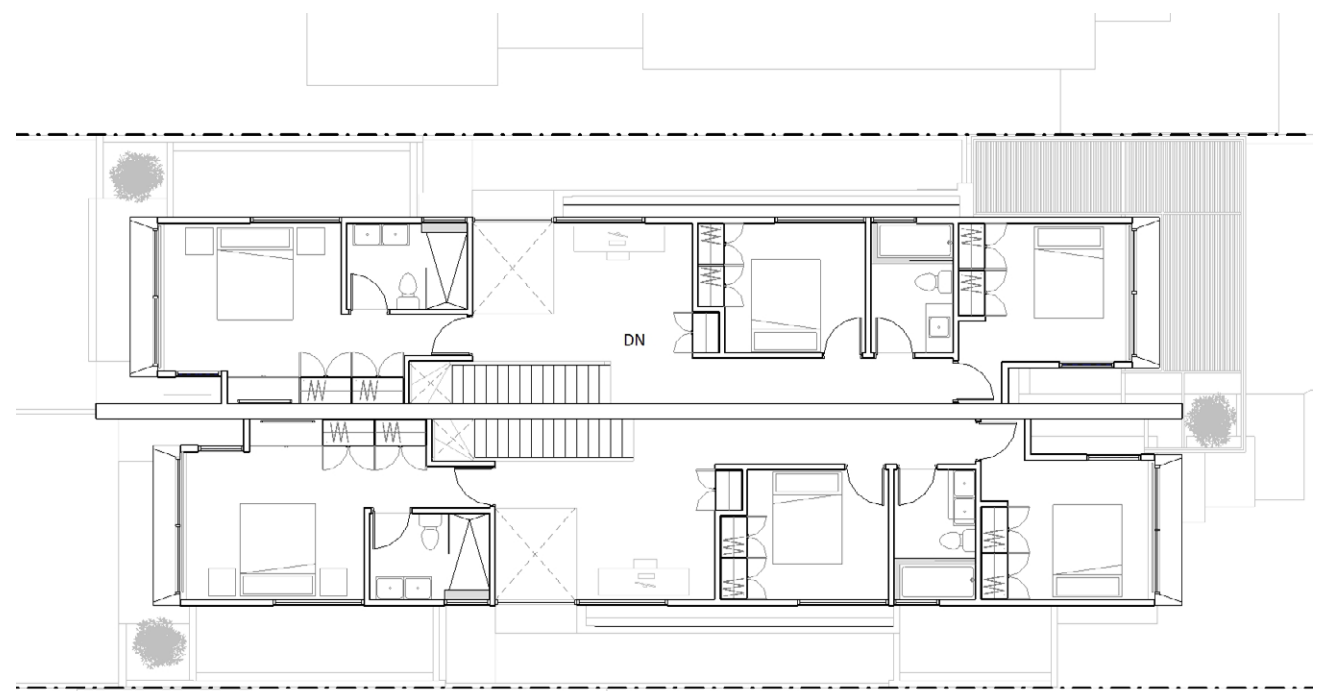


4
Abstracted conceptualization technique used to create the building forms.

work sample - townhomes



floorplan ground level



floorplan second level



work sample - townhomes



rendering taken from backyard



photography credit: Stuart Murchison



Pristereo has produced logo and mark design for a range of small business clients. Clean forms, clarity of color, and legible typefaces are employed to evoke simple brand statements. These designs have been used to help clients create website headers, business cards, and tshirt designs.

Pristereo takes a simplistic, modernist approach to graphic design, which is self-evident in the work to the right. **A logo should legibly say what a business does while also targeting potential customers** with an evocative aesthetic. Redundant imagery and text should be removed and refined down to the simplest mark or logo possible.

Pristereo created all of the logos and marks shown to the right in vector format, and provided layouts for a variety of uses cases. Pristereo has also worked directly with printers and fabricators to deliver finished products to clients.

